



*At the end of this bridge is a store filled with
great clothes, toys, and more...*

*Crafted for you by environmentally conscious
local artisans.*

LilyToad
Fall/Winter 2007

Hello from LilyToad...

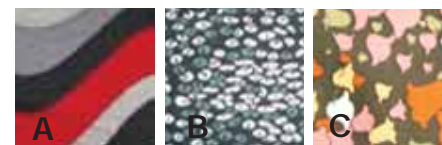
It happened when I was pregnant with Ewan, my third baby and first boy... it happens, inevitably, to every pregnant, trying-to-get-pregnant, and just-got-over-being-pregnant woman. Everywhere I looked, down every street, in every store, somebody was pregnant or carting a kiddo around. And this was in St. Johns, where I've lived for the past 5 years.

From my front porch, I've seen changes in the neighborhood. Young couples or families moving in, working on their new homes with creative energy, strolling in the evenings, and generally enjoying life in our little village. It's just that, too, that appeals to these families: a small town feel minutes from downtown, Forest Park, Sauvie Island, and all the other places we love going.

So, yes, that's when it happened. The idea of LilyToad was engendered in my mind and has emerged (finally!) as a great, local place to find new and recycled children's and mama clothes and all the stuff that goes along with little munchkins.

If you're in Portland, stop by the store. For now, I hope you enjoy browsing through our catalog.

Leslie...



Neve Maternity Skirts...

Be a stylin' Mama around town. These maternity skirts come in a unique selection of funky patterns.

- A) Waves \$65
- B) Seeds \$65
- C) Lily of the Valley \$65

Firecracker Baby Bags...

Fab fashion and function, with or without baby.

- D) Black/White Flowers \$68
- E) Khaki/Rust/Cream Messenger Style \$68

Mamas...



Every Mama-To-Be needs that one skirt she can count on. Neve skirts are a perfect choice for home, work or play...



Luna Shirt by Karina Potestio...

Comfortable long sleeve shirt embellished with a birdie to brighten your child's day.

A) Charcoal, 12 mo - 6T **\$18**

Guitar Shirt by Karina Potestio...

Let's rock! Guitars for the musician in your family.

B) Sky Blue or Charcoal, 12 mo - 6T **\$18**

Bottoms by Karina Potestio...

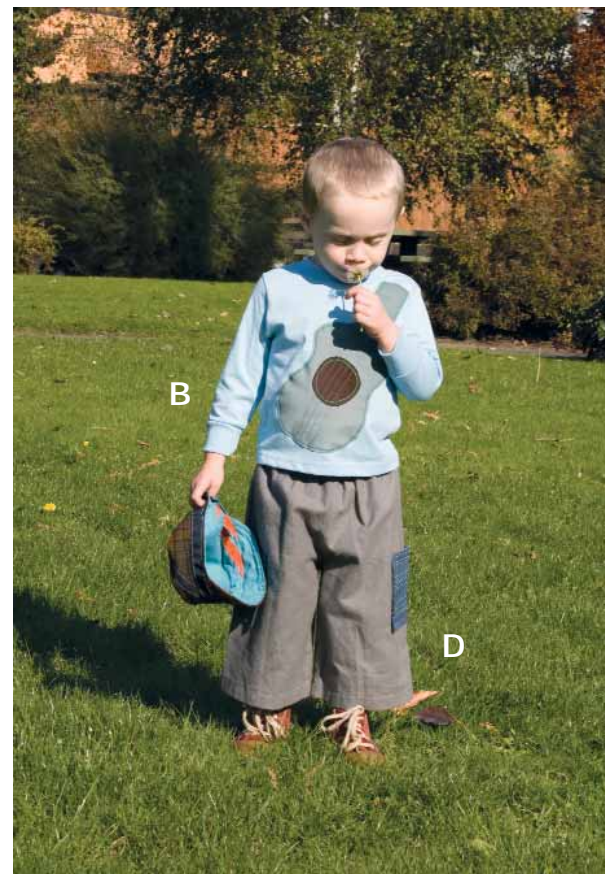
Dress 'em up or dress'em down.
Great for everyday wear.

C) Organic Cotton Leggings, Natural **\$32**

D) Wide Leg Twill with Pocket, Colors Vary **\$18**

Flipside Hats on page 6

We have a great selection of Karina Potestio designs!



Woolen Dresses and Skirts by Karina Potestio...

BabyLegs on page 7

Classic style with a crafty twist... Created of recycled wool and sweaters.

E) Charcoal with Stripes, 2T - 4T **\$32**

F) Sweater Skirts (not shown), 2T - 4T **\$20**



Ponchos by Karina Potestio...

Toasty warm fleece that's easy on - easy off. 2T - 6T

- A) Cowprint \$32
- B) Red & Pink Microfleece (not shown) \$32



D



E

Smock Dresses by Beek...

Year round comfort and style sure to become the dress she won't ever take off! 12 mo - 4T

- D) Pink/Orange Flowers \$25
- E) Brown/White Flowers \$25



Peace Wear by 3Earth...

Flash the peace sign! Screenprinted on American Apparel T's and onesies. Available in olive, red, or charcoal. 6 mo - 4T \$16

Flipside Hats...

Funky, reversible hats for two completely different looks. Sizes 6 mo - 6T.



A



B



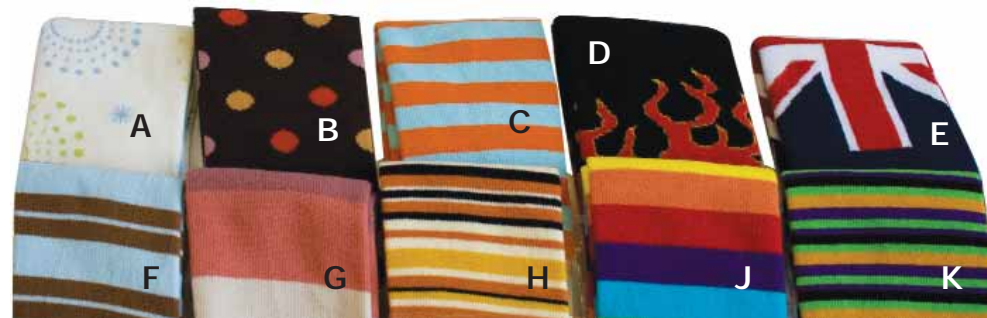
C

- A) Pink Flower/Navy \$30
- B) Pink Dots/Navy \$30
- C) Orange/Teal/Plaid \$30

BabyLegs...

Keep legs and arms warm with fun BabyLegs.

Special orders welcome. One size fits most. See photo page 5.



A

B

C

D

E

F

G

H

J

K

- A) Blue/Green Burst \$12
- B) Rye \$12
- C) Blue/Orange Stripe \$12
- D) Flames \$12
- E) Union Jack \$12
- F) Blue/Brown Stripe \$12
- G) Compute \$12
- H) Spice \$12
- J) Rainbow \$12
- K) Goblin \$12

Great for Girls AND Boys!



A

Infant Sets by Riverlynn...

Fun fabrics with a vintage touch adorn these go-to outfits. 2-piece set: pants & embellished onesie, 6 mo - 18 mo.

- A) Father/Son Fishing Twill \$22.50
- B) Colorful Chickens - Cord (photo, right) \$27.50

TieDye Tops by 3Earth...

Bright colors mix into unique, groovy patterns on these hand tie dyed tops.

- C) Blue Green Planet \$15
- D) Hot Pink (not shown) \$15
- E) Rainbow, baby! (not shown) \$15



B



C

F

F) Dot Blanket by J \$40

Blankets on Page 15



Bonnets...

Warm noggins make everyone happy! Especially when they're oh-so-sweet and made of recycle fabrics. \$18

Hand Knitted Hats and Sweaters...

We've tapped the talents of some local knitters. We have an ever-changing selection of hats and sweaters. Varied sizes, styles, colors and pricing.



G

Baby Booties by J...

Soft felted wool keeps little feet cozy. These intricately handmade booties come in lace-up or Mary Jane styles.

- G) Mary Jane with vintage buttons, gray, soft pink \$30
- H) Lace-Up, teal or khaki \$30



H

...Pangaea Project

The Pangaea Project is a 10-month leadership development program for low-income, Portland teens that combines international service work with experiential learning opportunities and local social action campaigns. Its innovative program combines five Program Elements which are comprised of: a Theme, a Destination, Change Makers, Service Projects and Leadership Development, within a Three Phase design. The program works with groups of 8 to 12 students ages 15 and up who come from low-income families. Our students are expected to raise 10% of their program fees.



The vibrant photographs taken by The Pangaea Project's executive director, Deb Delman, grace the walls of our store. LilyToad supports The Pangaea Project by raising awareness of the organization and donating the proceeds from the sales of the photos to The Pangaea Project."



Mission Statement...

LilyToad is a resale and consignment store in Portland's St. Johns neighborhood offering children's clothing, toys, gear, and maternity wear. In addition, we provide space for small production vendors of new, locally made children's goods (clothing, toys, etc.) on a consignment basis. We strive to build community in the St. Johns area by supporting parenting groups and providing informational resources about parenting and local children's activities.



Our mission is to be part of the recycling and reusing solution engendered through resale. We offer this "almost new" merchandise in our *Recycle Boutique*. We also strive to emphasize the value of locally and sustainably made goods.



By appealing to the fast growing, socially conscious, family-oriented community in St. Johns as well as our neighboring Portland communities, LilyToad seeks to impart a positive impact on the environment, the neighborhood community, and local businesses.

Not every item in our Recycle Boutique finds a new home. These items are donated to local need-based organizations such as The Children's Relief Nursery and The Children's Justice Alliance.

How To Shop: When you're in St. Johns - stop by the store. You can always order online. Visit our website www.lilytoad.com. Give us a call if you prefer to order by phone.

Return Policy: We accept returns up to ten days from the date of purchase for in-store credit only. A receipt is required. Items must be in original condition.

General Info: All prices are valid thru March 14, 2008. Our items are hand-crafted and many of them are unique. Recycled and vintage fabrics are used and may result in small quantities available for an item. We will make every effort to fulfill your order for a particular item, but some items once sold out will become unavailable. Custom orders are accepted. If you see something you like and we no longer have the fabric available, please ask about substituting another fabric for that item.

...Smocks



A



B



C

Smocks by EarthBug...

Let's get creative! Great smocks for the messiest projects. Fit sizes 2T - 4T.

- A) Carrots, cotton \$22
- B) Skulls, cotton \$22
- C) Strawberries, vinyl \$22



...Bibs Blankets on Page 15

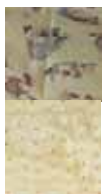
'do it myself' Bibs by Sweet Luli...

For the independent child who wants to feed himself. Wide shoulders help contain the mess and snaps make it easy on/off. Machine washable.

D



E



F



G



- D) Poodles \$10
- E) Vintage Cowboys \$10
- F) Pink w/Polka Dots \$10
- G) Geo-Mod Pastels \$10

Diaper Covers by Diaperaps...

Leakproof solution to cloth diapering. Snug gussets and waterproof construction keep leakage in - Use with prefolds. S, M, L, XL

- H) Primary Color Transportation \$9 ea.
- J) Hearts \$9 ea.
- K) Circus \$9 ea.
- Or 2 for \$17



Diapering...



Mama Rose's Naturals...

Give Mama some love with lotions and potions from Mama Rose. Great selection of soothing, smoothing, and relaxing lotions made by hand from all natural ingredients.

- L) Lulaby Lotion \$12
- M) LaLa Baby Wash & Shampoo \$9
- N) Sweet Nectar Baby Oil \$12
- O) Blossoming Belly Lotion Bar \$12
- P) Magic Touch Skin & Diaper Balm \$12

Mama Rose's Naturals...



A

Patapum Carrier...

A stylish, practical, comfortable way to carry your favorite little person. A) \$72

Pocket Sling by J...

Babywearing in style! Locally made, coveted everywhere... pocket slings are fantastic for holding newborns close by or carrying your toddler on your hip.

- B) Cream w/Blue Stitching \$45
- C) Black - Medium \$45
- D) Blue Pattern (not shown) \$45

Kuddle Monkeys...

Fully adjustable sling with built-in pocket on the sash. Features 2 pouch seams and either long or short tails. Less fuss and more cuddling!

- E) Black & Fuschia \$75



B



C



E



A



B



C

Blankets by J...

Cozy handmade blankets. Perfect for snuggling and oh... so... soft...

- A) Blue Transportation \$40
- B) Pattern with Purple Hearts \$40
- C) Handquilted Pink & Cream \$75



Receiving Blankets by Laska...

Happy fabrics for happy babies!

- D) Umbrellas \$12
- E) Kites \$12



...Gift Baskets



Handcrafted Dolls...

Handcrafted by Burmese refugees in Nepal and fairly traded by a local sister duo GlobalSisterGoods.

- A) 27" Female doll \$40
- B) 17" Male doll \$25
- C) 17" Female doll (not shown) \$25



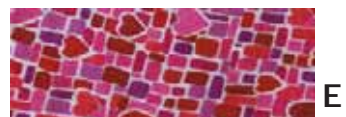
Gift Baskets...

We have a great selection of Gift Baskets for any occasion. Whether you want a gift to put a smile on a child's face or celebrate a holiday or special occasion, we've got a gift basket that will work for you. Our Gift Baskets are assembled in our store from items we've selected. We feature items that are hand-made, locally crafted and constructed of sustainable materials. Includes elephant grass Ghana harvest basket. Price varies.

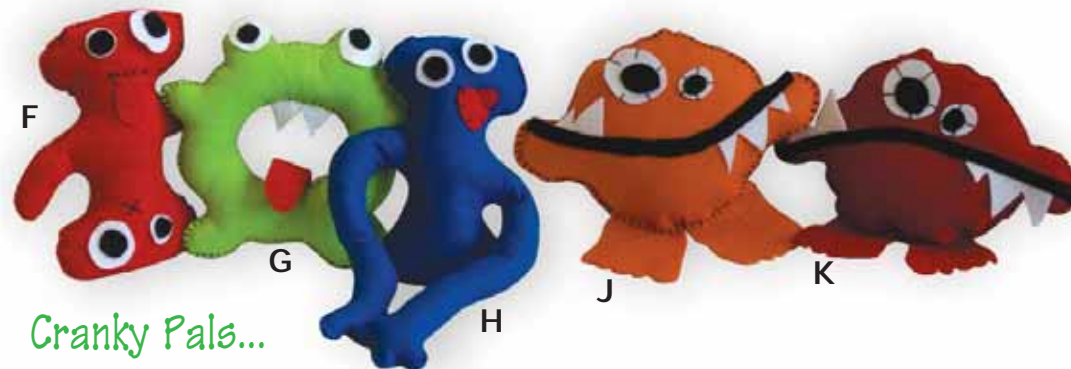
Kid Slings for Baby Dolls...

The perfect way for your little one to carry their little bundle of joy.

- D) Pink with dots \$12
- E) Pink with hearts \$12



...Toys



Handmade toys with a weird streak (really, a WEIRD streak!)



Flax Sax...

Three-piece stack of flax-filled sacks (say that fast 10X!) Toss them, balance them, count them and more... Colors vary. \$5



Wooden Toys Crafted Locally in St. Johns...

We've discovered a true craftsman within our midst. These toys are designed to last for generations. Finished (F) Unfinished (U)

- L) Icebox (U) \$90
- M) Wooden Kitchen (U) \$120
- N) Rocking Horse (F) \$80
- O) Potty Chair (U) \$45
- P) Rocking Chair (F) \$80 (not shown)

Toys...

Made exclusively from chemical-free rubber woods.
Delicately intellectual concepts and designs.

A



B



C



D



E



F



G



H



J



K



L



M



N



P



R



S



- A) Activity Island \$20
- B) 60 Blocks \$18
- C) Dancing Alligator \$15
- D) Concertina \$15
- E) Shopping Cart \$60
- F) Baby Walker \$60
- G) Fish Castanet \$4.50
- H) Hammer Peg \$15
- J) Forklift \$40
- K) Shape and Sort \$15
- L) Sort and Count \$12
- M) Lacing Beads \$15
- N) Rattle \$12
- P) Walk and Roll \$25
- R) Native American Set \$25
- S) Caterpillar \$15

LilyToad

7322 N Leavitt Ave
Portland, OR 97203
503.285.8623

www.lilytoad.com

Looking for the perfect gift, but can't decide what you want... That's o.k.

We offer gift certificates in any denomination you require. Stop by the store or give us a call.



Growing Up Green

We are located in downtown St. Johns. You can get complete directions from our website, www.lilytoad.com.

It's an easy drive from Portland and the surrounding communities. Stop by the store - we'd love to meet you!

